



Creafinity

ADVERTISING / BRANDING / DIGITAL MARKETING

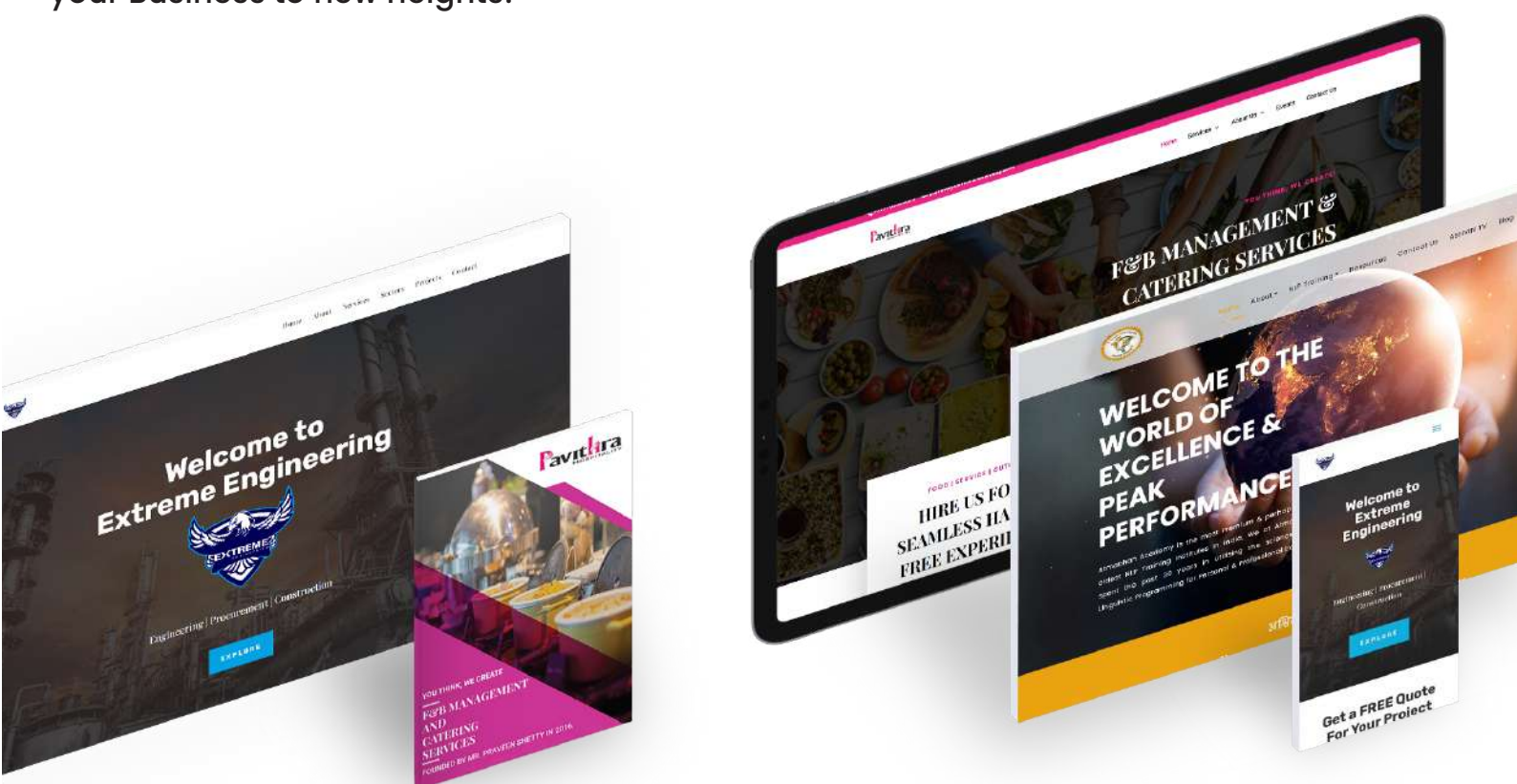
**CORPORATE
BROCHURE**

www.creafinity.in

TRANSFORMING BRANDS WITH INNOVATIVE STRATEGIES.

Founded by Mr. Yash Deshpande in 2016, Creafinity is a dynamic agency renowned for its innovative solutions for Businesses that want to leave a mark. Fueled by Creativity & Driven by Passion, Creafinity is a team of talented designers, writers, campaigners & marketing experts! In times of cluttered advertising spaces, Creafinity contributes to Business Growth by harnessing the combined power of efficient Media Planning, Communication Design, Consumer Analysis, Market Research & Innovative Conceptualisation.

Reach out to Creafinity if you are Ambitious, Choosy, Strategic & Passionate about taking your Business to new heights!



Our Services



Brand Strategy & Design

- Brand Design
- Brand Persona
- Communication & Messaging Strategy
- Brand Visibility Strategies
- Brand Recall & Loyalty
- Copywriting & Associations



Ad Strategy & Media Planning

- Ad Design
- Media Planning Strategy
- Ad Copywriting
- Budget Allocation & Optimisation
- Ad Production
- ATL & BTL Campaigning



Content & Knowledge Marketing

- Content Strategy & Story Telling
- Influencer Outreach & Native Content
- Photography & Videography
- Thought Leadership Building
- Blogging & Micro-blogging
- Youtube Marketing



Production for Digital Media

- Production for Digital Media (Reels & Shorts)
- Video Slide-Show, Tutorials, Doodle Videos
- Brand Film (AV)
- Sound Production, Jingle Marketing & Mixing
- 2D Animation & Motion Graphics
- Video Marketing / Editing for Youtube



Social Media Management

- Social Strategy & Content Creation
- Social Media Handles Management
- Influencer Outreach
- SM Community Blog & Engagement
- SM Paid Ads
- SM Analytics Reporting



Web Development & Design

- Web Design & Wireframing
- Web Development
- Commerce Solutions
- CMS Interaction
- Responsive Design
- Engagement & Traffic Analytics



Performance Marketing

- Paid Digital Ads
- Mobile Ads & In-App Ads
- Engagement & Lead-generation Strategies
- E-commerce Management
- Web & Social Analytics
- Display Advertisement & Retargeting



Image Building & ORM

- Corporate Image Blog Strategies
- Content Creation Around Image Blog
- Features & Articles
- ORM (Online Reputation engagement)
- LinkedIn Marketing & Optimisation
- Crisis Communication

WHAT OUR CLIENTS SAY:



Creafinity's expertise in digital marketing has been a valuable asset to my business, and has immensely helped me to establish my brand online.

Their innovative and creative strategies have immensely helped us to reach a wider audience, and we have seen a significant increase in engagement and conversions on our website and social media platforms.

I would highly recommend Creafinity to anyone looking for top-notch digital marketing services. I look forward to continuing this successful partnership with Creafinity.

Mr. Mohsin Akhtar
Mumbapuri Productions



Working with Creafinity has been a game-changer for my Apparel Brand, Fragrance Designs. Their team's expertise in digital marketing has helped us increase our online visibility, drive more traffic to our Social Media, and ultimately increase our sales.

Their approach is strategic, creative, and data-driven, and they have been great partners in helping us achieve our business goals. I highly recommend Creafinity to any brand looking to elevate their online presence and drive growth through digital marketing



Mr. Parag Jaysingpure
Fragrance Designs



"Our experience with Creafinity has been exceptional. They have helped us to significantly increase our online presence and attract new customers to our chain of event venues and club management business. From social media management to search engine optimization and paid advertising campaigns,

They have provided a comprehensive suite of services that have delivered tangible results for our business. They have consistently exceeded our expectations with their creative ideas and strategic thinking!"

Mrs. Anagha Rao
Pavithra Hospitality



Market Your Business Like a Pro with
State-of-the-Art Creative Solutions that are

SCALABLE.

MEASURABLE.

COST-EFFECTIVE.



OUR VALUES:



Timelines



**Communication
Transparency**



Optimism



**My Work is
My Responsibility**



Integrity



**Peak Performance
Always**



OUR VISION:

To be the Top Branding Agency in India



OUR MISSION:

To Transform Businesses into Brands
by using State-of-the-Art Brand Strategy
and Creative Solutions

**Good is the
Enemy of Great!**
- Jim Collins

HERE'S HOW WE STAND APART:

01

TREND ANALYSIS

Navigating Tomorrow's Waters Today - Proactive TREND ANALYSIS to keep your brand ahead of the curve.



07

EVIDENCE-BASED STRATEGIES

Data-Driven Decisions, Real-World Results - Crafting strategies grounded in concrete evidence and proven methodologies.



02

TRANSPARENCY

Openness Redefined - Complete transparency in our processes, ensuring trust and clarity at every step.



06

MARKET RESEARCH AND COMPETITOR ANALYSIS

Insight Beyond Borders - Deep dives into markets and competitors to uncover unique opportunities for your brand.



03

ALIGN WITH YOUR GOALS

Your Success is Aim - Tailored strategies perfectly aligned with your business objectives for maximum impact.



05

MARKET RESEARCH AND COMPETITOR ANALYSIS

Insight Beyond Borders - Deep dives into markets and competitors to uncover unique opportunities for your brand.



04

ACCELERATED GROWTH

Fast-Track to Success - Propelling your brand towards exponential GROWTH through innovative and dynamic strategies.



**KEY
DIFFERENTIATORS**

MCO **RE**

Creativity
Performance
Engagement
Revenue

BENEFITS OF WORKING WITH US:

- *Full Focus on the “Need of the Hour”*
- *Definitive Results*
- *Expanded Customer Base*
- *Increased Conversion Rate*
- *More In-bound Leads*
- *Extensive Reporting*
- *In-house Reliability*
- *Access to the Best Digital Mktg Resources*

Our Track Record Shows,

Campaigning is Our Forte!

200 +

**Social Media
Accounts Managed**

650+

**Ad Campaigns
Executed**

1000+

**Client Pages Ranked
in Search Engines**

5L+

**Leads Generated for
our clients**

1M+

**Clicks
Generated**

10M+

**Impressions
Crossed**



WHAT OUR CLIENTS SAY:



As the Founder & CEO of Samarth IVF, I am pleased to declare that my dream of having a perfect digital marketing agency has come true with the outstanding services provided by Creafinity. Their expertise in digital marketing has been instrumental in realizing my vision for Samarth IVF.

With their strategic approach and innovative solutions, Creafinity has propelled our brand to new heights, effectively reaching our target audience and enhancing our online presence. Their professionalism, attention to detail, and commitment to excellence have exceeded my expectations.

I wholeheartedly recommend Creafinity to any organization seeking to establish and expand their digital footprint. Thank you for helping us achieve our goals.

Dr. Atish Laddha
SIMAAR Samarth IVF Pvt. Ltd.



I am incredibly impressed with the great digital marketing services provided by Creafinity for my restaurant. They have delivered lots of new customers to my doorstep, driving revenue like never before. Their optimised campaigning strategy is truly exceptional, and their reliability in delivering results is commendable.

In my experience, Creafinity is the "must have" factor for running a successful restaurant and catering business. Thank you for transforming my restaurant's digital presence. I would also like to highlight, that Yash has gone out of the way to help me set up a successfully running Franchise Business by helping me organise my brand at every step.



Mr. Praveen Shetty
Canvas Bistro Bar



I am veteran in the Advertising & Marketing Industry myself. My clients regularly require brand strategy and digital marketing services for various projects. I have been working with Yash and his team at Creafinity for over 4 years now and I must say that it has been a game-changer for my clients. Their out-of-the-box strategies have helped my clients reach new heights in terms of customer reach and ROI.

Their expertise in driving results and revenue growth is truly impressive. I am thrilled with the brand-new marketing strategy they crafted for me, which has transformed my business and taken it to the next level. Their focus on delivering affordable solutions with a clear focus on ROI is second to none. Thank you for delivering such a great experience for my clients and my business!

Mr. Jitesh M. Patil
Telex Advertising Pvt. Ltd.



ABOUT OUR FOUNDER:



Yash Deshpande

Founder & Owner

Creafinity

“

Yash Deshpande, the visionary founder of Creafinity, is more than just an entrepreneur – he’s a driving force behind our mission to redefine the digital marketing landscape. His journey began with a deep-seated passion for innovation and strategic insight, propelling him to embark on a mission to transform how businesses perceive branding and digital marketing.

With a wealth of experience and expertise under his belt, Yash leads Creafinity with an unwavering commitment to excellence, ensuring that each client journey is marked by success and growth. His visionary leadership has not only earned him recognition as a trailblazer but also solidified Creafinity's position as an industry leader.

Beyond his professional achievements, Yash's approach is deeply rooted in a genuine dedication to client satisfaction. He understands that behind every project is a unique story, and he's committed to helping clients bring their visions to life, one digital success story at a time.

”

WE SPECIALISE IN MARKETING:



Hospitals &
Healthcare



Academics &
Education



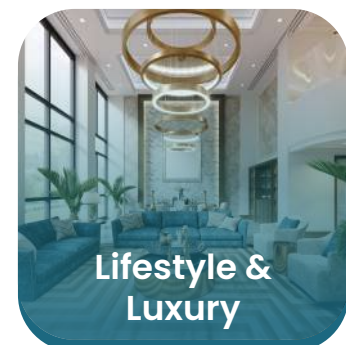
Real Estate &
Infrastructure



Production Banners
& Film Studios



Fashion &
Apparel



Lifestyle &
Luxury

OUR CLIENTELE:



OUR CLIENTELE:



जोतिचंद भाईचंद सराफ
अँड सन्स प्रा. लि. कलकत्ता | कलकत्ता | पिनकोड



बैंक ऑफ महाराष्ट्र
Bank of Maharashtra
भारत सरकार का उद्योग
बँक ऑफ महाराष्ट्र

AUTOCAR

cromā
in-store | online | mobile



Telex
ADVERTISING PVT. LTD.



hathw@y



VIACOM 18



Here's Your Chance To Empower Your Business with 10x Digital Growth



**GET IN TOUCH
WITH CREAFINITY
NOW!**

**LET US TELL
YOUR STORY!**

*Unleash the Full Potential
of Digital Marketing
with Creafinity*

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